

# The 2019 University-Industry Interaction Conference

## CALL FOR PAPERS, PRESENTATIONS, GOOD PRACTICE CASES, NEXT PRACTICE CONCEPTS, WORKSHOPS AND POSTERS

The 2019 University-Industry Interaction Conference will be a global meeting and discussion forum with 500+ researchers, practitioners and business representatives, for you to stay on top of the latest trends, meet your next collaboration partner and connect with other people interested in university-industry interaction, entrepreneurship and innovation.

The conference, organized by UIIN and the Ministry of Higher Education in Finland, will cover a wide range of topics around university-industry engagement with the main focus of the conference being on the challenges faced by and the solutions existing in academia and practice.

We are now calling for presentations on the themes of the conference. Abstracts will be reviewed by an international scientific and practitioners committee.

The deadline for the submission of proposals is **December 21, 2018**. Please submit your abstracts online, at: <https://www.university-industry.com>

Call for academic presentations / paper	Call for practitioners presentations / paper	Call for good practice presentations / case studies	Call for next practice concept presentations	Call for poster presentations
<p>Present your <b>academic research results</b> at the conference.</p> <p>Accepted papers will be published in the conference proceedings.</p>	<p>Present your <b>practitioner experiences / results</b> at the conference.</p> <p>Accepted papers will be published in the conference proceedings.</p>	<p>Present and discuss your <b>good practice case</b> study at the conference.</p> <p>Accepted case studies will be published in the UIIN Good Practice Case Study Series.</p>	<p>Present your potential (future) good practice case as a <b>next practice concept</b> in a poster and oral presentation at the conference.</p> <p>Accepted next practice concepts will be published in the UIIN Next Practice Concept Book.</p>	<p>Present your scientific or practitioners research results in a <b>poster session</b> at the conference.</p> <p>The posters will be presented on large-scale roll-up-banners printed by the conference organisers.</p>

# CONFERENCE SUBTHEMES

The subthemes include but are not limited to the following:

## 1. The future of higher education: Developing more engaged and entrepreneurial universities

- Cultural change: The transition towards a new generation of universities
- The position of universities in the university-business ecosystem
- Governance of innovation chains and precincts
- Becoming a more engaged and entrepreneurial organisation
- University management and leadership: Building blocks & initiatives

## 2. University-Industry Partnerships: A holistic perspective

- Establishing and nurturing successful relationships with small and medium sized enterprises
- Taking a holistic approach towards the development of university-industry relationships
- Models and methods to strengthen the external engagement potential of universities and industry

## 3. People in university-industry interaction: Recognizing the importance of human capital

- Professional training and career perspectives: Recognition for professional staff
- The role of academics and industry researchers in an entrepreneurial ecosystem
- Academic career progression: Recognition and incentives for university-industry activities
- Transitioning or translating: The role of the knowledge transfer officer

## 4. Creating an inclusive innovation ecosystem: Universities driving regional growth

- Creating and orchestrating regional and national innovation systems
- Stimulating sustainable and inclusive growth through university-industry interaction
- Smart specialization: Building an innovation driven-economy
- Responsible research and social innovation: The role of citizens and society

## 5. The importance of space and place: The university as a landing pad for innovation actors

- Designing and developing innovation districts
- The university as an anchor institution in the city: A nexus for city and regional challenges
- Innovation opportunities through the design of space-driven intersections and meeting places

## 6. Students in university-industry interaction: Preparing the employers and employees for the future

- Entrepreneurial education preparing our graduates for the future
- Designing and delivering curricula for the skills of tomorrow
- Stimulating and evaluating entrepreneurial mindsets, attitudes and creativity
- Supporting student entrepreneurship activities: Recognize talent and drive growth

## 7. Structures and mechanisms supporting university-industry interaction

- The role of incubators and entrepreneurship centers in driving start-ups and scale-ups
- Science and research parks as a place for university-industry interaction
- Digital tools and platforms supporting and facilitating university-business cooperation

## 8. Output and impact measurement: How to measure the intangible

- Capturing and measuring the outcomes, outputs and impact of interactions and partnerships
- Aligning individual, departmental and organizational performance measurement with incentives