

The 2017

University-Industry Interaction Conference

*Challenges and solutions for fostering
entrepreneurial universities and
collaborative innovation*

CALL FOR PAPERS, PRESENTATIONS, GOOD PRACTICE CASES, NEXT PRACTICE CONCEPTS, AND POSTERS

The 2017 University-Industry Interaction Conference will be a global meeting and discussion forum for researchers, practitioners and business representatives, for you to stay on top of the latest trends, meet your next collaboration partner and connect with other people interested in university-industry interaction, entrepreneurship and innovation.

The conference, organized by the University Industry Innovation Network, the Higher Education Authority in Ireland and the Irish Research Council, will cover a wide range of topics around university-industry interaction with the main focus of the conference being on the challenges faced by and the solutions existing in academia and practice.

We are now calling for presentations on the themes of the conference. Abstracts will be reviewed by an international scientific and practitioners committee.

The deadline for the submission of proposals is **December 12, 2016**. Please submit your abstracts online, at: <http://www.submit.university-industry.com>

Call for scientific presentations / paper	Call for practitioners presentations / paper	Call for good practice presentations / case studies	Call for next practice concept presentations	Call for poster presentations
<p>Present your scientific research results at the conference. Accepted papers will be published in the conference proceedings.</p> <p>Selected papers will be invited to publish in the conference's partner journals.</p>	<p>Present your practitioner results / experiences at the conference. Accepted papers will be published in the conference proceedings.</p>	<p>Present and discuss your good practice case study at the conference. Good practice case studies are cases that have already achieved clear impact over a longer period of time. Accepted case studies will be published in the UIIN Good Practice Case Study Series (www.gps.uiin.org).</p>	<p>Present your potential (future) good practice case as a next practice concept in a poster and presentation session at the conference.</p> <p>Accepted next practice concepts will be published in the UIIN Next Practice Concept Book.</p>	<p>Present your scientific or practitioners research results in a poster session at the conference. The posters will be presented on large-scale roll-up-banners printed by the conference organisers.</p>

IMPORTANT DATES

December 12, 2016:
Submission deadline for abstracts.

January 9, 2017:
Notification of acceptance to successful authors. Instructions for preparing the full paper, case study, next practice concept as well as poster will be provided.

February 27, 2017:
Early bird deadline.

April 3, 2017:
Full paper, case study, poster and next practice submission deadline. Papers and case studies will be provided unedited in a digital format (with an ISBN number) to all conference participants.

June 7-9, 2017:
Conference.

CONFERENCE SUBTHEMES

The subthemes include but are not limited to the following:

- 1. Creating an innovative and entrepreneurial society**
 - Smart specialization: Building an innovation driven-economy
 - Creating smart cities and regional and national innovation systems
 - Challenges in creating an innovative and entrepreneurial society
 - Measuring social and economic growth and impact
 - Stimulating sustainable and inclusive growth through university-industry interaction
 - Responsible research and innovation: The role of citizens and society
 - The role of universities in civic engagement
- 2. Leading higher education into the future: Developing more engaged and entrepreneurial universities**
 - Becoming a more engaged and entrepreneurial organisation
 - The position of universities in the knowledge triangle and entrepreneurial ecosystem
 - University management and leadership: Building blocks & initiatives
 - Cultural change: The transition towards a new generation of universities
- 3. Educating the leaders, researchers and employees of tomorrow**
 - Developing transversal skills: Making students and researchers employers and employable
 - Stimulating and evaluating entrepreneurial mindsets, attitudes and creativity
 - Creating entre- and intrapreneurs: Generate and recognize value and drive future growth
- 4. University-business collaboration: The practitioner's perspective**
 - Training and career perspectives for business developers, engagement officers and other practitioners
 - Building and managing mutually beneficial partnerships and projects in practice
 - Brokering talent from university to business and vice versa
- 5. Innovation in universities: Powering the innovation engine**
 - How to stimulate creativity & innovation in education and research
 - Models and methods for strengthening innovation through universities
 - Increasing and measuring the impact of innovation
- 6. Start-ups and spin-offs: Student & academic entrepreneurs**
 - How to stimulate student and academic entrepreneurship
 - University start-ups and spin-offs and their main challenges
 - Universities, incubators, entrepreneurship centers, technology and science parks and their role in the entrepreneurship ecosystem
- 7. University-Business Cooperation**
 - Facilitating and driving university-business cooperation
 - Developing knowledge alliances, networks and strategic partnerships
 - Measuring the impact of interactions and partnerships
 - How collaboration can lead to mutual benefits
- 8. Knowledge and technology transfer**
 - Approaches towards technology commercialization
 - Knowledge transfer: More than just selling patents and licenses
 - Knowledge transfer offices and their management
 - Transitioning or translating: The role of the knowledge transfer officer