



# The 2018 University-Industry Interaction Conference

## CALL FOR PAPERS, PRESENTATIONS, GOOD PRACTICE CASES, NEXT PRACTICE CONCEPTS, AND POSTERS

The 2018 University-Industry Interaction Conference will be a global meeting and discussion forum for researchers, practitioners and business representatives, for you to stay on top of the latest trends, meet your next collaboration partner and connect with other people interested in university-industry interaction, entrepreneurship and innovation.

The conference, organized by the University Industry Innovation Network, University College London and London South Bank University, will cover a wide range of topics around university-industry interaction with the main focus of the conference being on the challenges faced by and the solutions existing in academia and practice.

We are now calling for presentations on the themes of the conference. Abstracts will be reviewed by an international scientific and practitioners committee.

The deadline for the submission of proposals is **December 18, 2017**. Please submit your abstracts online, at: <http://www.submission.university-industry.com>

Call for scientific presentations / paper	Call for practitioners presentations / paper	Call for good practice presentations / case studies	Call for next practice concept presentations	Call for poster presentations
<p>Present your <b>scientific research results</b> at the conference. Accepted papers will be published in the conference proceedings.</p> <p>Selected papers will be invited to publish in the conference's partner journals.</p>	<p>Present your <b>practitioner results / experiences</b> at the conference. Accepted papers will be published in the conference proceedings.</p>	<p>Present and discuss your <b>good practice case study</b> at the conference. Good practice case studies are cases that have already achieved clear impact over a longer period of time. Accepted case studies will be published in the UIIN Good Practice Case Study Series.</p>	<p>Present your potential (future) good practice case as a <b>next practice concept</b> in a poster and presentation session at the conference.</p> <p>Accepted next practice concepts will be published in the UIIN Next Practice Concept Book.</p>	<p>Present your scientific or practitioners research results in a <b>poster session</b> at the conference. The posters will be presented on large-scale roll-up-banners printed by the conference organisers.</p>

# CONFERENCE SUBTHEMES

The subthemes include but are not limited to the following:

## 1. Creating an innovative and entrepreneurial society: The importance of space and place

- Smart specialization: Building an innovation driven-economy
- Developing innovation districts and regional and national innovation systems
- Stimulating sustainable and inclusive growth through university-industry interaction
- Responsible research and social innovation: The role of citizens and society

## 2. Leading higher education into the future: Developing more engaged and entrepreneurial universities

- Becoming a more engaged and entrepreneurial organisation
- The position of universities in the university-business ecosystem
- University management and leadership: Building blocks & initiatives
- Cultural change: The transition towards a new generation of universities

## 3. University-business collaboration: The practitioner's perspective

- Training and career perspectives: Recognition for business developers, engagement officers and other practitioners
- Models and methods to strengthen the innovation and external engagement potential of universities
- Transitioning or translating: The role of the knowledge transfer officer
- Brokering talent from university to business and vice versa

## 4. Employability: Educating the leaders, researchers and employees of tomorrow

- Developing transversal skills: Making students and researchers employers and employable
- Stimulating and evaluating entrepreneurial mindsets, attitudes and creativity
- Creating entre- and intrapreneurs: Generate and recognize value and drive future growth

## 5. University-Business Cooperation: A holistic approach

- Developing knowledge alliances, networks and strategic partnerships
- Building and managing mutually beneficial strategic partnerships and projects in practice
- Shifting from a linear to a more holistic research valorization process
- Seeing the mutual benefits of collaboration

## 6. Output and impact measurement: How to measure the intangible

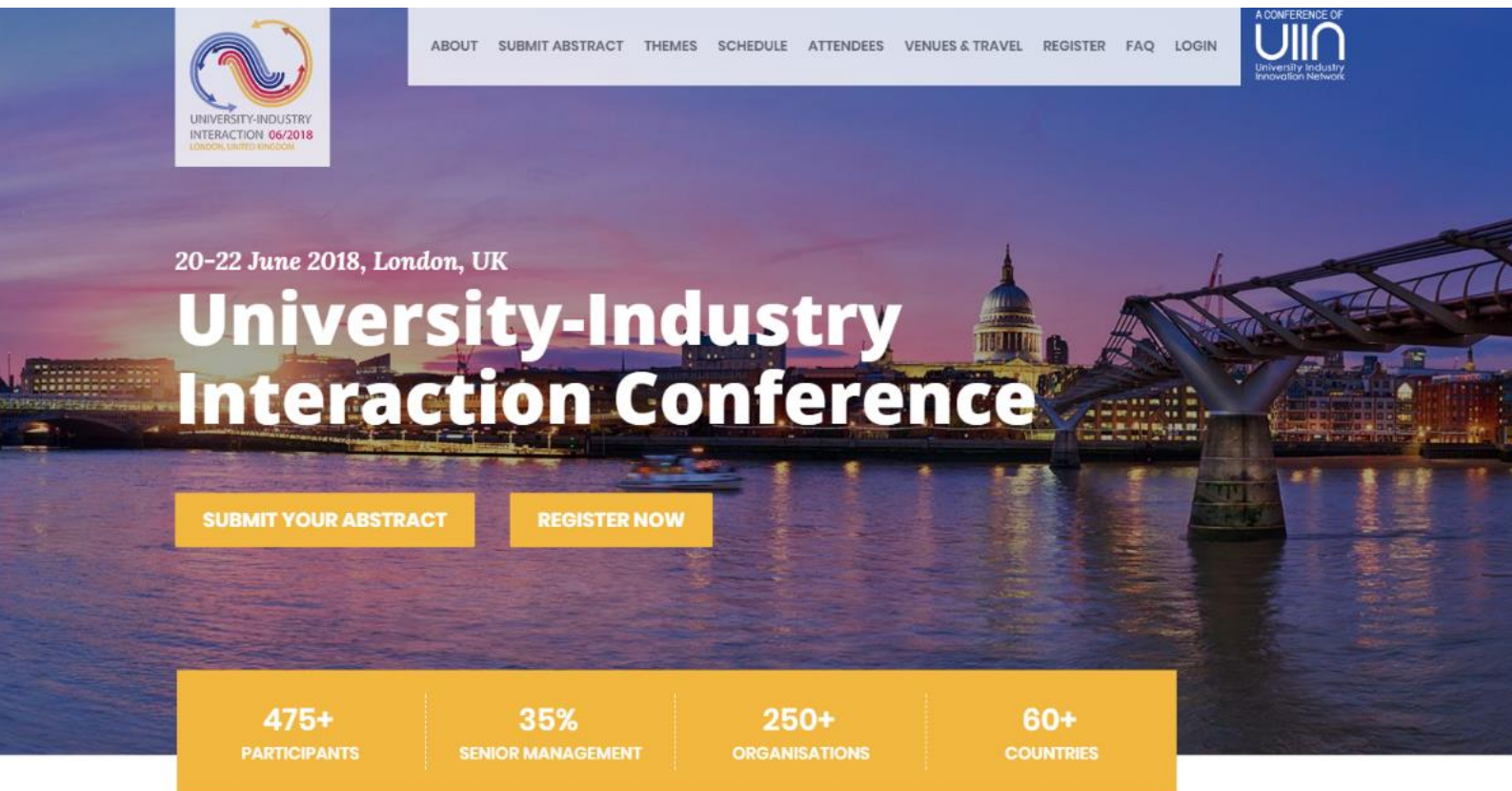
- Aligning individual, departmental and organizational performance measurement with incentives
- Measuring the economic growth and impact of interactions and partnerships

## 7. Intermediaries: The enablers of university-industry interaction

- The role of internal stakeholders (e.g. technology transfer, career, alumni offices) in enabling university-industry interaction
- How incubators, entrepreneurship centers, technology and science parks create an entrepreneurship ecosystem

# Join us in London

Visit [www.university-industry.com](http://www.university-industry.com) to find out more!

A promotional banner for the University-Industry Interaction Conference 2018. The background is a night view of the London skyline, featuring St. Paul's Cathedral and the Millennium Bridge over the River Thames. The banner includes a navigation menu, a logo, a date and location, a main title, two call-to-action buttons, and a statistics bar.

UNIVERSITY-INDUSTRY INTERACTION 06/2018 LONDON, UNITED KINGDOM

ABOUT SUBMIT ABSTRACT THEMES SCHEDULE ATTENDEES VENUES & TRAVEL REGISTER FAQ LOGIN

A CONFERENCE OF **UIN** University Industry Innovation Network

20-22 June 2018, London, UK

# University-Industry Interaction Conference

**SUBMIT YOUR ABSTRACT** **REGISTER NOW**

<b>475+</b> PARTICIPANTS	<b>35%</b> SENIOR MANAGEMENT	<b>250+</b> ORGANISATIONS	<b>60+</b> COUNTRIES
-----------------------------	---------------------------------	------------------------------	-------------------------